

Kids Helpline Challenge 2021

Terms and Conditions

yourtown - Marketing and Fundraising - QLD/Milton



1. How to Enter

- 1.1. Show and tell us your best coping strategy or strategies and go into the draw to win one of six \$1,000 cash prizes!
- 1.2. First, you will need to submit your Expression of Interest (EOI) via kidshelpline.com.au/comp for the Kids Helpline Challenge 2021 or kidshelpline.com.au/challenge for the NQ Challenge 2021 between 14 February 2021 and 20 April 2021. You must provide your full name, date of birth, location and contact details. If you are aged under 18 years, you must also provide the full name and contact details of a parent or legal guardian for your EOI to be considered valid.
- 1.3. We will then email you ("the entrant") and your parent/legal guardian (if you are aged under 18 years) instructions for submitting your entry, terms and conditions of entry and relevant consent forms.
- 1.4. Now the fun part! Create a piece of digital content showcasing your best coping strategy or strategies. You might choose to create a video, an animation, an artwork, a poem, a meme – the options are limitless, so get creative!
- 1.5. This is a game of skill. The Winners (6) will be selected by a panel of judges appointed from Kids Helpline staff and stakeholders. Winning entries will be selected based on their merit. Chance will play no part in determining the Winners.
- 1.6. Only one entry per entrant is permitted. In the event of entrants submitting multiple entries, only the most recent one will count and the others will be considered void.
- 1.7. Kids Helpline will announce the winning entries on kidshelpline.com.au/comp and kidshelpline.com.au/challenge. Winners will be contacted by phone and/or email. Good luck!

2. Terms and Conditions of Entry

- 2.1. Subject to these Terms and Conditions, the Kids Helpline Challenge 2021 and the NQ Challenge 2021 are conducted by **yourtown**, Promoter: T J Adams, **yourtown**, Suite 5, Cordova Street, Milton QLD 4064; GPO Box 2469, Brisbane QLD 4001. Phone: +61 7 3368 3399. Website yourtown.com.au. ABN 11 102 379 386. Kids Helpline is a service of **yourtown**. Website kidshelpline.com.au.
- 2.2. Information on how to enter and description of prizes form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
- 2.3. The NQ Challenge 2021 is a special subset of the Kids Helpline Challenge 2021 and, as such, are covered under these same Terms and Conditions and consent forms.
- 2.4. All entrants attending a high school in the Northern Queensland Primary Health Network region will be eligible for the NQ Challenge 2021 prizes only. Please refer to section 3. **Prizes** for more details.
- 2.5. EOI can be submitted at any time from 9:00am AEST 14/02/2021 to 5:00pm AEST 20/04/2021.
- 2.6. Entries can be submitted at any time during the promotion period from 9:00am AEST 14/02/2021 to 5:00pm AEST 26/04/2021.
- 2.7. Promotion closes 5.00pm AEST, Monday 26/04/2021 and all entries must be submitted before that time. Late submissions will not be considered.
- 2.8. The Winners will be chosen by the judging panel before 5.00pm AEST, Monday 17/05/2021 and results will be notified in accordance with paragraph 4.4 below.
- 2.9. Winners will be announced Monday 24/05/2021.

- 2.10. Entry is open to young people living in Australia, from 13–25 years of age at the time of the competition 14 February 2021 –26 April 2021. Entries will not be considered from people outside of the age range or living outside of Australia.
- 2.11. Entrants must provide handles for any public social media accounts owned by them, to ensure any content posted publicly is not discriminatory, against **yourtown values** or in breach of any terms of use. Entrants who have posted or engaged in content that is discriminatory, against **yourtown values** or in breach of any terms of use may be disqualified from entering. **yourtown values** can be viewed at: <https://www.yourtown.com.au/who-we-are> This information will only be used for the above purposes and will not be used in any other manner or shared with any other parties unless a separate agreement is entered into.
- 2.12. For people under 18 years of age, parental permission is required for your entry to be eligible and your parent must consent to you providing details of your public social media accounts. Permission must be provided by signing the consent form available at <https://kidshelpline.com.au/sites/default/files/document/Kids%20Helpline%20Challenge%202021%20parent%20and%20carer%20consent%20form%20under%2018.pdf> or via the digital Docusign consent form sent to parents/carers of entrants via email.
- 2.13. For people aged 18 years and over, a signed consent form must be submitted for entry to be deemed valid. Consent form is available at <https://kidshelpline.com.au/sites/default/files/document/Kids%20Helpline%20Challenge%20consent%20form%2018%20and%20over.pdf>
- 2.14. You must submit your consent form (and consent forms for anyone who appears in your entry in image, video or audio) prior to or at the time of entry submission for your entry to be considered valid and be eligible for Prizes.
- 2.15. All entries will be screened within five (5) business days of receipt, to ensure these adhere to **yourtown's** [child safeguarding principles](#) and [risk of harm management policy](#).
- 2.16. Entries that are deemed by **yourtown** as being unsuitable for any reason, including those which have a potential risk of harm to any persons, will automatically be disqualified and be subject to our Virtual Services Child and Youth Risk Management Strategy. This policy can be accessed at <https://www.yourtown.com.au/sites/default/files/document/Virtual%20Services%20Child%20and%20Youth%20Risk%20Management%20Strategy%202020.pdf>
- 2.17. Directors, Management and Executives of **yourtown**, persons directly engaged in conducting the promotion draw and their immediate families are not eligible to enter.
- 2.18. Entries may be submitted online and will be deemed accepted at the time of receipt by **yourtown** and not the time of transmission.
- 2.19. Postal entries are available by special request and must be organised in advance. These will be deemed accepted at the time of receipt by **yourtown** and not the time of postage. Postage costs are incurred by the sender and will not be covered by **yourtown**.
- 2.20. Entrants who provide incorrect, misleading or fraudulent information are ineligible in the promotion and all entries of an entrant who is deemed by **yourtown** to have provided incorrect or misleading information may, at the discretion of **yourtown**, be deemed invalid.
- 2.21. **yourtown** reserves the right to verify the validity of entries and to disqualify any entry which **yourtown** considers to be illegal, offensive or inappropriate in any way (including objectionable content, profanity, potentially insulting, inflammatory or defamatory statements) or that **yourtown** considers may infringe any intellectual property rights or other rights of any person, corporation or identity.
- 2.22. **yourtown** reserves the right to amend these terms and conditions where it becomes necessary to do so. All entrants will receive notification of amendment in writing.
- 2.23. All entries submitted become the property of **yourtown**. As a condition of entering this promotion, each entrant agrees that they are the owner of all intellectual property rights contained in the entry at the time of submission and agrees to assign all of his/her/their rights, title and interest (including copyright) in and to their entry to **yourtown**. This may include all

rights subsisting in any photos, film, video, music, lyrics and other works. Entrants also consent to **yourtown** editing, altering and/or modifying any works which are submitted and agree that **yourtown** may undertake activities which would otherwise amount to an infringement of the entrant's (author's) moral rights.

- 2.24. Entrants should take care not to include any works which they are not permitted to use in their entry or may infringe upon copyright. Examples may include background music or product placement which might offend the intellectual property of the owners.
- 2.25. As a condition of entering this promotion, an entrant consents to Kids Helpline, as a service of **yourtown**, exploiting the works and using the entry in any media for an unlimited period without remuneration.
- 2.26. Entrants also consent to **yourtown** using their name, image/likeness and voice in any form or media for an unlimited time and for no remuneration in relation to the promotion and its services.
- 2.27. **yourtown** reserves the right to withdraw or amend the promotion at any time where it becomes necessary to do so. Where the promotion is suspended, withdrawn or amended, to the extent permitted by law, notice of such withdrawal or amendment will be provided on the Kids Helpline website and entrants may also be notified by email or other means.
- 2.28. Circumstances in which **yourtown** may suspend, withdraw or amend the promotion include (without limitation) where the promotion is interfered with or due to reasons beyond the control of **yourtown** which prevent the promotion from being conducted as anticipated.
- 2.29. To the fullest extent permissible by law, **yourtown** shall not be liable for any loss or damage, injury or disappointment whatsoever which is suffered or sustained as a result of participation in the promotion (including any damage to the entrant's or any other person's computer, mobile phone or other device as a result of downloading or accessing any materials).
- 2.30. Although **yourtown** may advertise the promotion on a social media platform, **yourtown** confirms that it has received no sponsorship or endorsement from the social media platform and is not associated with it in any way.
- 2.31. Entrants agree to abide by the rules of any social media platform and entries which do not comply will not be considered.
- 2.32. Entrants consent to their personal information being collected for the purposes of the promotion.
- 2.33. In the event that an entrant is under the age of 18 years at the time of submission, their parent must give permission for the entry and must accept and agree to be bound by these terms and conditions on their own behalf (as parent/guardian) and on behalf of their child. The parent also provides the various consents set out in these terms and conditions on their own behalf and on behalf of their child.
- 2.34. Entrants release **yourtown** and any social media platform on which the promotion is advertised or published from any claims which may result from the improper or illegal or unauthorised use of the platform for the purposes of the promotion.

3. Prizes

- 3.1. Each entry is only eligible for one prize and will be allocated to the prize category by **yourtown** based on the age of the entrant, the location of the entrant and the type/format of the entry. Entrants cannot elect which category their entry is judged in.
- 3.2. The Prizes vary across the Kids Helpline Challenge and the NQ Challenge. The Prizes consist of:
Kids Helpline Challenge 2021
 - Video related content: 13-17* year olds - \$1,000
 - Video related content: 18-25** year olds - \$1,000
 - Other digital (non-video) content: 13-17* year olds - \$1,000
 - Other digital (non-video) content: 18-25** year olds - \$1,000

*Young people need to be a minimum of 13 years of age at submission date. Young people aged 17 at the time of entry, but turning 18 prior to competition close date (26 April 2021) will be allocated to the 13-17-year-old prize category.

**Young people must be aged no older than 25 years at the time of submission. Entries will be accepted from those turning 26 prior to competition close date (26 April 2021).

NQ Challenge 2021

- Video related content - \$1,000
 - Other digital (non-video) - \$1,000
- 3.3. Young people attending a combined school or high school in the [Northern Queensland Primary Health Network service region](#) at any time between 14 February 2021 – 26 April 2021 will be allocated to the NQ Challenge prize and will only be eligible for the NQ Challenge prize.
 - 3.4. Young people located outside of the Northern Queensland Primary Health Network service region, or those located in the region but who do not attend a combined school or high school will be eligible for the Kids Helpline Challenge 2021 prizes.
 - 3.5. There is only one prize for each winning entry. If multiple entrants submit one (1) joint entry, they will only be eligible for one (1) first prize. **yourtown** is not be responsible for determining how the first prize will be distributed among the winning entrants and will allocate the prize to the person submitting the entry.
 - 3.6. Prizes will be paid via cheque or bank transfer.
 - 3.7. Prizes are not transferrable or redeemable for cash.
 - 3.8. Prize values refer to Australian currency.

4. Prize Winners and Results

- 4.1. This is a game of skill. Chance plays no part in determining the Winners.
- 4.2. Entries will be judged on their creativity, with the most creative entries deemed the Winners by a team of Kids Helpline staff and stakeholders. **yourtown's** decision is final and no correspondence will be entered into.
- 4.3. The judging will take place at Suite 5 Cordova Street, Milton QLD 4064 and may also take place at other locations. The judges reserve the right to select the most creative entries as the Winners.
- 4.4. Videos and animations of all kinds will be judged in the 'video' related prizes. The 'other digital' (non-video) content prize category may include, but is not limited to, artwork, memes, poems or stories. 'Other digital' (non-video) content must be submitted in digital form, in a way that can be utilised across websites and a range of social media platforms as is. Only the following file formats will be accepted: JPEG, PNG, MOV, MP3, MP4, GIF, WAV. Entries which include copyrighted works such as pop songs may not be eligible for sharing on social media and could risk disqualification.
- 4.5. The Winners will be notified via phone and/or email within two (2) weeks of selection of the winner, prior to 5:00pm AEST on 31/05/2021.
- 4.6. Results will be published on the day the Winners are chosen on kidshelpline.com.au/comp and kidshelpline.com.au/challenge and will remain on the website for a minimum of 30 days.